

RESUMÉ – DESIGN

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WORK HISTORY

Designer, Würstlin Group (2010)

A marketing communications firm centered around balancing brand strategies and design sensibilities. With clients including George Brown College, The Sony Centre and RBC.

- Designed ADs, logos, client presentations, and web banners
- Provided art direction for photography shoots

Designer, Pop Montréal International Music Festival (2009)

Pop Montreal is a five-day music festival presenting more than 400 artists. Delivering a bold cross-section of art forms and events, the festival includes symposium discussions, visual art exhibitions, fashion shows, films, and a dynamic range of musical talent.

- Designed posters, flyers, web banners, sponsor decks, brochures and print ADs [Created original illustrations + artwork for all materials]
- Assisted in the set-up, operation + take-down of various Pop Montréal events such as the St. Jean Bridge Burner, the Clues Concert, the Pop Montréal listening sessions + more
- Worked with partner clients such as Tourisme Québec, Vice Magazine, Sirius Radio, McAuslan Brewery, Gillette Entertainment Group and Dose.

Intern, Concrete Design Communications Inc. (2007)

With clients ranging from Azure Magazine to Pizza Nova, Concrete consistently provides a very high level of design creativity and project execution.

- Creating type + image compositions for ADs + P.O.P.
- Attended pre-pro meetings + looked over comps to go to print
- Put together mock-ups + spreads for editorial
- Assembled Powerpoint + PDF presentations for clients
- Retouched images to be used for editorial
- Assembled 3D mock-ups of packaging samples

Stylist Assistant, Mark Olson Photography Inc. (2006–2009)

A busy and dynamic commercial photography studio serving such clients as Target, Loblaws, The Home Depot and Gluckstein Home.

- Provided wardrobe/prop styling + prepping assistance
- Selected, organized + maintained appropriate attire for shoots
- Helped direct models

EDUCATION

York/Sheridan Joint Program in Design (2005–2010)

Recently completed final year in the 4-year BDES York/Sheridan Joint Program in Design maintaining a 7.0 GPA. It is a fascinating subject and I hope to pursue a career as a Creative Director in the future.

Bauhaus Universität, Weimar (2007–2008)

After a rigorous application process, selected for a year of study abroad at the Bauhaus Universität, in Weimar, Germany. An internationally renown school for design, art and architecture. There I had the opportunity to learn German and travel to several countries in Europe, while maintaining an A average.

RELATED SKILLS

Proficient in Adobe Illustrator, Photoshop, Indesign, Final Cut Pro and Reason. Working knowledge of After Effects.

Detail and goal oriented, and positive team player with excellent communication skills.

HONOURS

Installation artist at the Gladstone Hotel's "Come Up To My Room 2010" exhibition. Additionally featured on *designboom.com*, *nowtoronto.com* and *blogto.com*.

Selected to work on the Branding / Identity Committee for the YSDN 2010 Gradshow.

Published and Awarded in Verso Design Magazine for Student Work twice, in 2006 and 2007.

Nominated and elected by peers to the position of DSA Events Corodinator for 2006/2007 [York University].

Received the Richview Pin for Outstanding Leadership and providing a Good Role Model.

INTERESTS

Scandinavian product design, live bands, fashion (runway + street), cooking, traveling, installation art, making electronic music, reading, collecting ephemera, making jewelry, cycling and snowboarding.